Subject: CCA Delivers: 2018 Calendar, Linkage Fee, PSH+IMC Ordinances and more
From: "Central City Association" <toh@ccala.org>
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To: "Nick Griffin" <ngriffin@downtownla.com>

CCA Delivers

December 14, 2017
CCALA.org

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CCA EVENTS & COMMITTEES

Tuesday, 1/9, 5 pm - 7pm
DTLA Tastemakers: CCA Small Business Council
CCA Office

Wednesday, 1/10, 11:45 am - 1:30 pm
Executive Committee Meeting
City Club

Wednesday, 1/17, 5 pm - 7 pm
Appreciation Reception for Martha Saucedo
Location TBA

Tuesday, 2/15, 8 am - 11:30 am
Technology Summit
Location TBA

MEMBER EVENTS

Friday, 12/15, 6 pm - 8 pm
NOW Art LA - Opening: Noa Yekutieli "The Other Side" - Feminist Nativity

Sunday, 12/31, 8 pm - 2 am
Angel City Brewery - No Cover New Years

Friday, 1/19
UCLA Extension's 32nd Annual Land Use Law and Planning Conference

Thursday, 3/22, 5 pm - 8 pm
Night of 1000 Drawings Los Angeles

2018 CCA Calendar and Policy Committee Chairs

Please mark your calendars with our events and policy committee meetings in 2018. Thank you to our policy committee Chairs for a successful and productive 2017. Please see the calendar for our Chairs starting next year. We look forward to working with all of you to enhance DTLA's vibrancy and increase investment in the region.

Affordable Housing Linkage Fee

This week, the City Council unanimously approved the Affordable Housing Linkage Fee. Please see our summary of the new fee, the ordinance

and the resolution.

CCA successfully advocated for the following items:

- Established an 18-month phase-in period with fee amount locked in at time of project application
- Exempted floor area purchased through TFAR program from linkage fee calculation
- Created advisory committee for Housing Impact Trust Fund

We thank our members who participated in this working group. Our success was possible because of your input.

Permanent Supportive Housing and Interim Motel Conversion Ordinances

This week CCA supported the Permanent Supportive Housing (PSH) and Interim Motel Conversion (IMC) ordinances at the City Planning Commission. Both ordinances were approved and will be considered by the City Council's Planning and Land Use Management Committee next.

- The PSH ordinance is a prime example of a production based housing strategy that will support new construction for those most in need.
- The IMC ordinance will enable the adaptive reuse of existing motel and hotel structures to be used for housing.

Both ordinances represent an efficient and strategic approach to creating new housing options in an immediate time frame.

CCA will continue to advocate for policies like these that support the creation of new housing.

Bike Parking Ordinance

CCA successfully advocated for amendments to the Bike Parking Ordinance, which were passed by City Council this week. Amendments include a tiered requirement structure, more flexible location requirements and an alternative compliance mechanism for siting and design standards. The ordinance is now being drafted by the City Attorney's office and will be sent to City Council for final approval.

Small Business Council

CCA is dedicated to creating an environment where businesses can thrive. Small businesses are especially critical to our economy, with research showing that employment growth in DTLA is strongest at organizations that employ fewer than 25 people. In order to serve this important sector and the needs of the many small businesses in DTLA, CCA created a new member group called the **Small Business Council**. We invite small businesses to join us on January 9 for an introduction to the program. Click here for details.

Camden and Hazens Group Projects Approved

Congratulations to **Camden** and **Hazens Group** for receiving City Council approval on their projects this week. Camden's project in the Arts District will set aside 18 of its 344 live-work units for affordable housing and five for workforce housing. Hazens Group's 1020 S. Figueroa project will add 300 hotel rooms, 435 condominiums and nearly 60,000 sq. ft. of retail across the street from LA LIVE.

CCA MEMBERS IN THE NEWS

"(The project) will provide a greater choice of hotel inventory, and attract an increasing volume and variety of conventions that will help fill an expanded Convention Center." - **Scott Rynders, Lightstone Group**
"I think this district will definitely be an expansion of the success of LA Live." - **Doane Liu, Los Angeles Department of Convention and Tourism Development**
LA Business Journal, Times Square Feel for Downtown?, 12/8/17

"For now, the markets that attract high-tech companies are the ones that offer access to a highly educated workforce in geographically

desirable areas to live in." - **Jeff Pion, CBRE**
Built in LA, Los Angeles reinvents itself as haven for tech workers, 12/11/17

NEW MEMBERS

JLM Staffing Solutions is the leader in building strategic connections between talent and companies within the industry. They are dedicated to remaining on the cutting edge of innovation and technology to provide strategic solutions to both candidates and clients.
(Contact: Jayson Mercurius)

ANNOUNCEMENTS

The CCA office will be closed the week of December 25.

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Central City Association of Los Angeles

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